



candice wang.

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education

UI/UX /Graphic Designer, Lakeshore Design

Windsor, ON

Feb 2023 - Present | Contract Part-time

- Developed engaging website designs and graphic elements with a strong focus on user experience and visual hierarchy, enhancing the branding and digital presence of clients.

UI/UX Designer, BounBang Corp.

Taipei, Taiwan

Sep 2023 - Present | Contract Part-time

- Led user research and developed information architecture, improving **user engagement by 10%**.
- Collaborated with developers for precise execution of design projects, ensuring pixel-perfect deliverables.

UI/UX Designer, Freelance

Mar 2022 - Present

- Designed innovative web and mobile interfaces, focusing on user experience and visual hierarchy.
- Resulted in a **20% decrease** in bounce rate and a **23% increase** in engagement on average pages per session by redesigning the information hierarchy and visual presence.

Program Manager, BounBang Corp.

Sep 2021 - Mar 2022

- Resulted in a **15x increase** in monthly orders by conducting user research to improve online fitness and yoga program offerings.
- Managed project delivery, coordinating between teams for efficient execution.

skills

Design Skills

- Interface Design, Interaction Design, Graphic Design, Visual Design, Wireframing, Prototyping, Human-centered Design

Strategic and Analytical Skills

- Usability Testing, User Research, Cross-Functional Collaboration, Design Thinking, Strategic Thinking, Market Analysis

tools

- Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Basic HTML + CSS

education

National Chengchi University

B.A. Slavic Languages and Literatures
Business and Management Program
June 2021 | GPA 3.91

Sheridan College, Faculty of Animation,
Arts & Design

Postgraduate Degree, Digital
Product Design
June 2024

